

saigonbeautyshow.com



7thu-9^{sat}

November, 2024

SECC, Ho Chi Minh City, Vietnam

SAIGON BEAUTY SHOW

& K-BEAUTY EXPO VIETNAM 2024

Host/Organizer **KINTEX** **kotra**



EXHIBITS



Cosmetics



Hair



Nail



Aesthetics



Ingredients



Packaging



Inner Beauty
Food



Medical
Service



Body



Beauty Tech

FACTS & FIGURES



150

Companies



10,000

Trade Visitors



100+

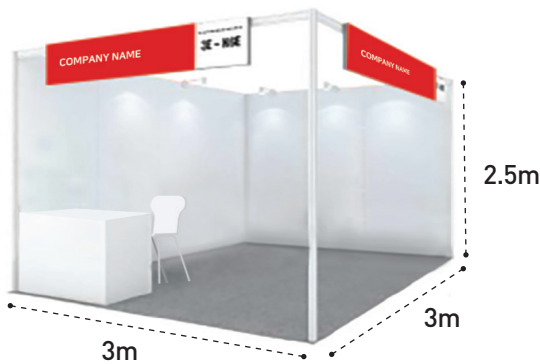
Global buyers

STAND OPTIONS

• READY STAND : \$3,600 / booth

All-inclusive stand packages
with different booth sizes

1 booth : 3m x 3m = 9m²

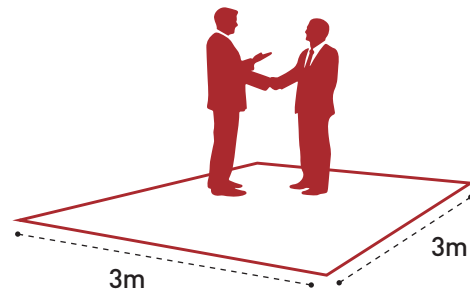


• RAW SPACE : \$3,240 / booth

Exhibitors who wish to build
their own concepts

* minimum 2 booths

1 booth : 3m x 3m = 9m²



CONTACTS

TO PARTICIPATE
(Online Register)



Kintex
(International Sales)
kbeautyexpovn@kintex.com



VEAS
(Local Sales)
info@veas.com.vn ☎ +84.28.3848.8561

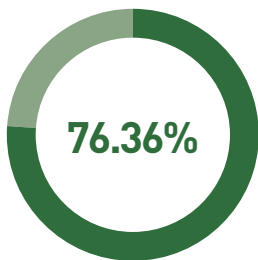


POST-SHOW REPORT

- **DATE** : 27-29 February 2020
- **VENUE** : Hall A2, SECC, Ho Chi Minh City, Vietnam
- **SCALE** : 5,000m²
- **EXHIBITORS** : 100+ Companies
- **HOSTED VIP BUYERS** : 81 Companies from 8 Countries
 - Vietnam, Singapore, Malaysia, Thailand, Myanmar, Indonesia, Cambodia, India
- **VISITORS** : 4,741
- **BUSINESS MATCHING PROGRAM** : **829 Meetings Accomplished**
 - Consulted Amount : 9,044,067 USD
 - Contracted Amount : 4,978,385 USD

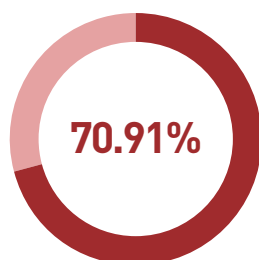
EXHIBITOR SURVEY

Willingness to participate in next show



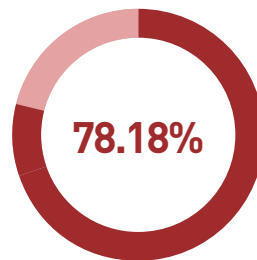
- Willing to
- Unwilling to

Sales Rise (by signing contracts)



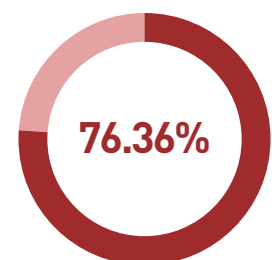
- Satisfied
- Unsatisfied

Secure new clients



- Satisfied
- Unsatisfied

Strengthen brand awareness



- Satisfied
- Unsatisfied



EXHIBITOR / BUYER TESTIMONIALS

Exhibitor from SINGAPORE

Despite difficult situation due to COVID-19 outbreak, we are very satisfied about the result. SAIGON BEAUTY SHOW has very strong business matching program that enable exhibitors to meet qualified buyers who have real willing to import/distribute our products.

Exhibitor from VIETNAM

Thanks to organizer's effort to make safe exhibition environment, we could meet many potential customers. Overall, event was well promoted in advance and it was above our expectations.

Exhibitor from KOREA

We could see real market feedbacks from visitors. SAIGON BEAUTY SHOW has given us insight about Vietnam market. We have set new marketing strategy. Now we know what to improve and how to enter the market.

Buyer from Malaysia

SAIGON BEAUTY SHOW business matching program is well-organized. It makes most effective and efficient meeting schedules during short exhibition period. Also on-site activities are attractive and vibrant. We will definitely come back next year!

SHOW HIGHLIGHTS



GLOBAL NETWORK

K-MED EXPO

K-BEAUTY EXPO TAIWAN

K-BEAUTY EXPO KOREA

13.~15. Jun. 2024
Ho Chi Minh City, Vietnam



16.~19. Aug. 2024
Taipei, Taiwan



17.~19. Oct. 2024
Seoul, Korea



*We look forward to meeting you
at Saigon Beauty Show 2024!*